

# Erin E. Schaefer

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## Education

- Ph.D. Rhetoric and Writing – Digital Rhetoric and Professional Writing**  
August 2015 – May 2020  
Michigan State University, East Lansing, MI  
Committee: Julie Lindquist (Director), Danielle DeVoss, Bill Hart-Davidson, April Baker-Bell  
CGPA: 4.0
- Master of Arts English – Rhetoric & Writing**, January 2011-May 2014  
St. Cloud State University, Saint Cloud, MN  
  
Thesis: “Writers Finding Agency Through Mindfulness and Brain Literacy”  
Committee: Catherine Fox (Director), Sharon Cogdill, Marla Kanengieter-Wildeson  
CGPA: 4.0
- Master of Science Information Media – Information Technology**, August 2009-July 2013  
St. Cloud State University, Saint Cloud, MN  
  
Portfolio: “Transformative Storytelling in the Classroom: Methods and Media for Mindfulness-based Storytelling”  
Committee: Merton Thompson (Director), Jeanne Anderson, Catherine Fox  
CGPA: 4.0
- Graduate Certificate Design for E-Learning**, August 2012  
Saint Cloud State University, St. Cloud, MN
- Graduate Certificate Instructional Technology**, August 2012  
Saint Cloud State University, St. Cloud, MN
- Bachelor of Science Interdepartmental Communication Studies**, August 2004-May 2008  
Saint Cloud State University, St. Cloud, MN  
Honors: Summa Cum Laude  
CGPA: 3.79

## Honors and Awards

- Michigan State and James Madison College (MSU) Interdisciplinary Inquiry and Teaching Fellowship (awarded May 5, 2016 and May 15, 2017)
- Michigan State University’s Distinguished Fellowship (awarded April 15, 2015)

- Michigan State University CUMREC Fellowship (awarded February 14, 2015)
- St. Cloud State University Excellence in Leadership Award (Spring 2011)
- Summa Cum Laude (Spring 2008)
- Member of SCSU Honor's Program (Fall 2004 - Spring 2005)

## Academic Appointments

- **University Fellow.** Michigan State University. August 2014 – present
- **Facilitator.** MC 399: Having Difficult Conversations. January 2018 – April 2018.
- **Teaching Assistant.** (Instructor of Record). ENGL 232: Writing as Exploration. August 2017 – December 2017.
- **Teaching Assistant.** (Instructor of Record). WRA 202: Introduction to Professional Writing. August 2016 - May 2017
- **Teaching Assistant.** ENGL 490: Senior Seminar: Digital Humanities. Department of English, Saint Cloud State University. August, 2014 –December 2014.
- **Teaching Assistant.** ENGL 605: Introduction to Graduate Studies in Rhetoric. Department of English, St. Cloud State University. October, 2014.
- **Graduate Teaching Assistant.** (Instructor of Record). ENGL 191: Introduction to Rhetorical & Analytical Writing. Department of English, Saint Cloud State University. August 2012 - May 2014.
- **Graduate Assistant.** Event planner. Women's Center, Saint Cloud State University. August 2009 - August 2012

## Work Experience

- **Freelance Editor.** Professional documents and academic writings for central Minnesota clients. Spring 2008 - June 2015.
- **Organizer. Instructor. Neurofeedback Assistant.** The Mindful Heart, LLC. Saint Cloud, MN. January 2005 - May 2010.

## Publications and Presentations

### Publications

- **(Accepted). Erin Schaefer.** "Using Neurofeedback and Mindfulness Pedagogies to Teach Open Listening." *Computers and Composition*. 2018 (expected).
- **(Accepted). Miles, Casey, Kathleen Livingston, Jon Wargo, Steven Hammer, Rebecca Hayes, Ames Hawkins, Ezekiel Choffel, Erin Schaefer, Leslie Hutchinson.** "What 'F\*\*\*\*\*' Clayton Pettet Teaches Us About Cultural Rhetorics." *Constellations*. 2018 (expected)
- **Contributing Editor.** Veeder, Rex, and Jason Tham. *Huskies Write: Writer's Guide to Composition and College Life*. Southlake, TX: Fountainhead Press, 2013. Print.

## Publication Review

- **Schaefer, Erin. Contributing Editor.** *Best of Rhetoric and Composition Journals*. Parlor Press. 2015.

## Invited Lectures

- **Guest Lecturer.** MC 390: Documentary Film and Global Politics, James Madison College, Michigan State University. October 2017.
- **Guest Lecturer.** ENGL 490: Introduction to Graduate Studies in Rhetoric, Department of English, Saint Cloud State University. October 2014.
- **Guest Lecturer.** ENGL 605: Introduction to Graduate Studies in Rhetoric, Department of English, Saint Cloud State University. September 30, 2014.

## National Conferences

- **“Evaluating Mental Health Organization Narratives from an Ecological Perspective.”** RSA. Minneapolis, Minnesota. June 1, 2018.
- **“Contemplating Disciplinary Boundaries: Interdisciplinarity and Contemplative Practice.”** CCCC. Portland, Oregon. March 17, 2017.
- **“Visits from the Fortress: Growing Up With Two Moms in Central Minnesota.”** Reading. *Cultural Rhetorics Conference*. Michigan State University. October 2, 2016.
- **“Biofeedback Wires in the Composition Classroom: Evaluating Potential Uses and Contributions.”** *Computers and Writing Conference*. Rochester, New York. May 20, 2016.
- **“Video Literacy Narrative Assignment: Discovering and Transforming Emotion and Prejudice.”** CCCC. Houston, Texas. April 9, 2016.
- **“Learning the Language of Non-Violent Communication to Sustain Teachers and Students.”** NCTE. Minneapolis, Minnesota. November 20, 2015.
- **Research Fellow.** Mind and Life Summer Research Institute. Garrison Institute, Garrison, New York. June 13-19, 2015.
- **“Crowdsourcing in the Rhetoric and Writing Classroom: A Model for Communication and Collaboration in the Classroom and Beyond.”** *Computers and Writing Conference*. University of Wisconsin, Stout, Wisconsin. May 30, 2015.
- **Workshop: “Exploring How Neuroscience and Rhetoric of Emotion Can Expand Cultural Rhetoric Conversations.”** *Cultural Rhetorics Conference*. Michigan State University, Lansing, Michigan. October 31, 2014.

## Local and Regional Conferences

- **“Using Digital Projects to Reveal and Expand Narrative Horizons.”** *Great Plains Alliance for Computers and Writing*. University of Minnesota. Saint Paul, MN. October 21, 2017.
- **Attendee.** *Teaching of Writing Conference*. Wayne State University. September 10, 2016.
- **“Video as Writing: How Video Supports Writing Process.”** *WIDE-EMU Unconference*. Michigan State University, Michigan. October 10, 2015.
- **“Imposter Syndrome: Responding to Internal and External Challenges to Our**

**Identities as Teachers.”** *Minnesota Writing and English Annual Conference*. Inver Hills Community College. Inver Grove Heights, MN. March 26 - 27, 2014.

- **“Re-seeing Narratives with Video and the Digital Archives of Literacy Narratives.”** *Great Plains Alliance for Computers and Writing*. Saint Cloud State University. November 7, 2014.
- **“Exercising the Brain’s Plasticity in the Writing Classroom for Flexible and Engaged Writing.”** *Student Research Colloquium*. Saint Cloud State University, Saint Cloud, MN. April 15, 2014.
- **“Brain Literacy and Mindfulness: Fostering Agency.”** *Minnesota Writing and English Annual Conference*. Century College, White Bear Lake, MN. April 4, 2014.
- **“Integrating Metacognition and Neuroplasticity: Pedagogical Techniques for Creativity and Learning.”** *Minnesota Writing and English Annual Conference*. Normandale Community College, Bloomington, MN. April 4, 2013.
- **“The Day My God Died.”** Documentary Film Presentation and Discussion. *Global Social Responsibility Conference*. St. Cloud State University. October 5, 2010. Co-presenter.
- **“Discrimination Based on Gender.”** *Youth Social Justice Conference*. Saint Cloud State University. October 28, 2010. Co-presenter.
- **“Gender Discrimination.”** *Youth Social Justice Conference*. Saint Cloud State University. October 27, 2009. Co-presenter.

## Service and Activities

### Teaching

- **Presenter.** “Integrating Video into the Classroom: Tools and Tips.” Brownbag for MSU James Madison College Faculty. East Lansing, MI, March 16, 2018.
- **Member.** Graduate Employee Union Pedagogy Committee. Michigan State University. December 2017 – present.
- **Member.** Feedback and Formative Assessment Learning Community. Michigan State University. October 2017 – present.
- **Community/Classroom Project Facilitator.** Created a partnership with the Michigan Environmental Council for WRA 202: Introduction to Professional Writing in which I asked students to create materials educating the public on current local environmental issues. January – May 2017.
- **Panelist.** “Technological Tools for Research, Narrative, and Identity in the Classroom.” Teaching and Technology Seminar for MSU James Madison College Faculty. East Lansing, MI. March 24, 2017.
- **Participant.** “Accessibility Bootcamp.” University of Michigan. November 30, 2017.
- **Reviewer.** Professional Writing Senior Seminar portfolio presentations. Michigan State University. April 6, 2017.
- **Interviewer.** Professional Writing Senior Seminar mock-interviews. Michigan State University. March 28, 2017.

## Community Teaching

- **Co-Presenter.** “Introduction to Mindfulness.” Supper and Sound, Patty and Jerry Wetterling home, Saint Joseph, MN. Fall 2007.
- **Co-Presenter.** “Introduction to Stress Reduction Techniques.” Anna Marie’s Battered Women’s Shelter, Saint Cloud, MN. Spring 2006.
- **Group Facilitator and Educator.** “Stress Reduction and Empowerment Group.” Saint Cloud State University. January – May 2006.

## Student and Faculty Outreach

- **Panelist.** Cross-Disciplinary Teaching Practitioner Fellowships: Collaborating to Innovate in Graduate Student Professional Development. *Midwestern Association of Graduate Schools*.
- **Panelist.** Self-Care for WRA 885: Research Colloquium, Dr. Julie Lindquist, Michigan State University. November 8, 2017.
- **Mentor.** Mentorship Program, Dr. Jamie Heiman. Saint Cloud State University. September 2013 — present.
- **Guest Presenter.** ENGL 300: Introduction to English Studies. Dr. Constance Perry. Saint Cloud State University. November 14, 2013.
- **Content Expert.** “*Huskies Write* Spring Informational” Roundtable. Department of English, Saint Cloud State University. October 14, 2013.

## Leadership

- **Participant.** “Leadership Academy.” Graduate Life and Wellness. Michigan State University. January 14<sup>th</sup>, 2017 – March 2<sup>nd</sup>, 2017.
- **Participant.** “Leadership Summit.” Graduate Life and Wellness. Michigan State University. November 5, 2016.
- **Co-Chair.** 2016 Second-Biennial Cultural Rhetorics Conference. Michigan State University, MI, October 2015-present.
- **Chair.** Cultural Rhetorics Exhibition and Community Sub-Committee. 2016 Second Biennial Cultural Rhetorics Conference. Michigan State University, MI. October 2015-December 2016.
- **Co-Organizer.** Survive and Thrive 1<sup>st</sup> Annual Conference. Saint Cloud, MN, May-December, 2012.

## Media Production

- **Designer.** Design and Layout of Cultural Rhetorics Art Exhibit Program. Michigan State University. Summer 2016.
- **Video Producer.** Shewonda Leger’s Intellectual Autobiography Video project. Michigan State University. September – November 2015.
- **Video Producer.** Intern. Survive and Thrive Conference. Internship Director: Dr. Jamie Heiman. Site Supervisor: Dr. Rex Veeder. Saint Cloud, MN, January 2013-Present. [Link to Video](#)

- **Video Editor.** Career Services. Saint Cloud State University. November 2011-November 2012.

### Digital and Multimodal

- **Participant.** “Visualizing Cultural Data: Experimental Interfaces for Digitized Collections.” Association for Information and Science and Technology: SIG/ED (Education for Information Science Special Interest Group). Webinar. July 7, 2016.
- **Feedback Participant.** “Audience Test Screening: Teta.” Alexandra Hidalgo. East Lansing, MI. May 9, 2016.
- **Participant.** “Digital Writing Futures: Technofeminist Mentorship Models for Engagement Sustainability.” Computers and Writing Conference. Rochester, NY. May 19, 2016.
- **Participant.** “Evocative Objects Workshop: Re-imagining the Possibilities of Material Objects and Multimodal Composing.” Humanities, Arts, Science, and Technology Alliance and Collaboratory. Webinar. April 11, 2014.
- **Performer.** “Interactive Mindfulness Performance,” a live technologically mediated performance for an audience of college students, faculty, and community members. April 30, 2012.
- **Performer.** “Explaining Artificial Insemination, and Other Attempts at Bonding with Grandma,” a performance for an audience of college students, faculty, and community members. April 13, 2012.

### Digital Humanities

- **Participant.** “Photo Voice Workshop.” Michigan State University. October 27 and November 3, 2017.
- **Participant.** “Getting Started in the Digital Humanities: Beginner Tools.” Workshop. Michigan State University. September 8, 2016.
- **Participant.** “Visualizing Cultural Data: Experimental Interfaces for Digitized Collections.” Webinar. Education for Information Science Special Interest Group (SIG-ED). July 7, 2016.
- **Participant.** They Have Names Project. ENGL 633: Professional Communication. Spring 2012.

### Community Engagement

- **Participant.** Preparing for Meaningfully Engagement. Workshop. Center for Service-Learning and Community Engagement. Michigan State University. April 7, 2017.
- **Participant.** Strategies for Publishing Your Community Engagement Scholarship. Center for Service-Learning and Community Engagement. Michigan State University. March 24, 2017.
- **Organizer.** Spartan Voices. Student organization and event in collaboration with East Lansing Arts Festival. January 2017 - present.
- **Storyteller and Volunteer.** “Pop-Up Stories.” WKAR Public Media Radio Station; Writing, Rhetoric, & American Cultures Department; Residential College of Arts and Humanities, REACH Art Studio, Lansing, MI. September 29, 2016.
- **Volunteer.** Saint Cloud Hospital. Saint Cloud, MN. December 2004 – August 2006

## Fundraising

- **Organizer and Cast Member.** SCSU's Presentation of the Vagina Monologues. (Proceeds benefit organizations that work to end violence against women). October 2009 – March 2010, September 2011—February 2012

## Feminism

- **Co-Advisor.** Women's Action, Student Organization. Saint Cloud State University. September 2009-May 2012.
- **Panelist.** "High Heels, Lipstick, and Sex." Women on Wednesday session, Women's Center. Saint Cloud State University. April 6, 2011.
- **Presenter.** "Self-Esteem from a Feminist Perspective." Sorority presentation. Saint Cloud State University. March 2, 2010.
- **Panelist.** "Feminist Mothers and Daughters." Women on Wednesday session, Women's Center. Saint Cloud State University. March 31, 2010.
- **Volunteer.** Take Back the Night. September 29, 2009.

## Environmental

- **Writer.** "My Wolf Research Trip: Reflections on Life, Death, and Perspective Shifts." Blog Post. 2014.
- **Performer.** "Wolf Myths," a live, technologically-mediated performance on the misguided myths surrounding wolves. March 2, 2012.
- **Video Director and Co-Producer.** Mindfulness. A creative non-fiction video portraying mindful ways of relating to the environment and others. 2010.

## Professional Affiliation

- National Council of Teachers of English (NCTE)
- Peace and Justice Studies Association
- Non-Violent Communication Academy
- Rhetoric Society of America

## Community Building and Prejudice Workshops and Training

- **Participant.** "Promoting Dialogue for Understanding in the Classroom." Workshop. Michigan State University. March 31, 2017.
- **Participant.** "Developing Communication and Conflict Management for Optimal Productivity." Workshop. Graduate School. Michigan State University. February 10, 2017.
- **Participant.** "Teaching at a Predominantly-White Institutions." Workshop. Michigan State University. September 15, 2016.
- **Participant.** "Addressing Microaggressions." Workshop. Michigan State University. March 23, 2016.

- **Participant.** “Non-Violent Communication in Business.” TeleConference. NVC Academy. May 7, 2014.
- **Participant.** “Conflict Round Table” Workshop. Saint Cloud State University. February 10, 2010.
- **Participant.** “Challenging Racism in Our Lives and Communities.” Create CommUnity Workshop. Saint Cloud, MN. October 12, 2010.
- **Participant.** “Safe Space Training” Workshop. LGBT Resource Center. Saint Cloud State University. January 16, 2010.
- **Participant.** “Community Anti-Racism Education Initiative.” Workshop. Saint Cloud State University. December 3, 2009.

## **Professional Writing and Experience Architecture Graduate Coursework & Workshops**

- “Creativity, Innovation and the Entrepreneurial Mindset in Your Classroom Workshop.” Academic Advancement Network. The Hive, Michigan State University. October 12, 2016.
- Web Development and Authoring: A Critical Code Perspective
- Computer-Based Authoring
- Instructional Design
- Principles of Document Design
- Design and Preparation of Multimedia Presentations (I and II)
- Developing Skills for Online Learning
- Video Design and Production
- Access to Information
- Internship in Professional Writing
- Special Studies in Professional Writing

## **Skills & Expertise**

### **Skills and Areas of Expertise (as endorsed on Linked-In):**

- Teaching
- Student development
- Community outreach
- Higher education
- Student affairs
- University teaching
- Event planning
- Student conduct
- Distance learning
- Public speaking
- Creative non-fiction

### **Other Skills and Areas of Expertise:**

- Professional Communication
- Document design
- E-Learning
- Fundraising
- Public relations
- Print production (conceptualizing, designing, and editing layout)



- Panel facilitation
- Student leadership
- Student engagement
- Resumes

**Computer/Media proficiency:**

- Video editing
- Multi-camera setup
- Adobe Premiere Pro & Apple iMovie
- Adobe After Effects (Animation)
- Adobe Illustrator
- Adobe Photoshop
- Adobe Captivate
- Adobe Soundbooth
- Adobe Connect
- Microsoft Office 2013
- Voyant

**Web Development Languages and Skills:**

- HTML
- CSS
- Javascript
- jQuery
- PHP
- Python
- Mobile APIs
- MySQL
- Bootstrap
- WordPress